



OCTOBER 24, 2011

Join the nationwide campaign for delicious, healthy, and affordable food produced in a sustainable, humane way.

On October 24, 2011, thousands of events from coast to coast at homes, schools, colleges, farmers markets, houses of worship, and City Halls will inspire Americans to improve their diets and fix our food system!

# It's Time to Eat Real!

Food Day is a national grassroots campaign to:

- 1 Reduce diet-related disease by promoting healthy foods
- 2 Support sustainable farms & cut subsidies to agribusiness
- 3 Expand access to food and end hunger
- 4 Protect the environment & animals by reforming factory farms
- 5 Promote health by curbing junk-food marketing to kids
- 6 Obtain fair pay and safe conditions for food and farm workers

Be a part of Food Day! Our team will help you organize events in your community. Go to [FoodDay.org](http://FoodDay.org) to attend or organize a Food Day event near you, or volunteer to be a lead organizer for your school, church, or community!